

HATFIELD WOMEN'S CIVIC CLUB, INC.
LANSDALE AAUW
P.O. Box 642
Hatfield, Pennsylvania 19440

Dear Business Owner:

Will you help us to help others? For thirty-seven years the Hatfield Women's Civic Club has been supporting our local community with profits from our annual Vacation, Dinner and Entertainment Auction. In 2009 we entered into a partnership with the Lansdale AAUW, another nonprofit organization which shares our goal of helping our local community. As in the past, auction proceeds will support many local charities and educational scholarships for both students and adults.

This year's auction will be held on Friday, March 30, 2012. Due to the ever increasing costs of putting on this event, we are looking for corporate sponsors in the North Penn business community. Our expenses for the auction average \$2500.00 each year.

If you would be able to help us to defray these expenses this year with a donation, we would greatly appreciate it. Donating to our auction will be a win-win proposition for our groups and your business! Your generosity will receive local publicity through our website; also, a listing of all companies sponsoring the auction will appear on the printed auction list which will be distributed to over 200 families in the North Penn area. In addition, your company name will be displayed on a poster the night of the auction, acknowledging your generosity.

There are several levels of sponsorship available to businesses; please choose from the following options. Any level of support will be welcomed!

BENEFACTOR	\$1000
GOLD SPONSOR	\$750
SILVER SPONSOR	\$500
BRONZE SPONSOR	\$350
SPONSOR	\$200
PARTNER	\$100
SUPPORTER	\$50
FRIEND	\$_____

We look forward to hearing from you in the near future, and will appreciate your contribution to our 2012 Vacation, Dinner and Entertainment Auction. Thank you for your consideration of this request.

Sincerely,
Hatfield Women's Civic Club
Lansdale AAUW